



community choices unit three

U3L3A2 | Grassroots movements

overview

You will complete the first page of the Grassroots movements handout below and then watch the powerpoint presentation and brainstorm how a grassroots movement could be effective in your own community to create positive change.

learning goal

- To understand what a grassroots movement is.
- To review some case studies of successful grassroots movements.
- To brainstorm local issues that could be addressed by a grassroots movement.

success criteria

- Completion of handout.

Inquiry question

- What is a grassroots movement and how have these movements been effective in the past and how might a movement address a current issue in your community?

How might these words apply to people who think things should be changed?

Write a definition of grassroots movement

What are people fighting for today?
(list 3–5 things)

How does the use of social media help grassroots movements?



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What is a grassroots movement?

How does music play a part in grassroots movements?

Write down 2–3 ideas for ways to get the message out about an issue that is important to you.

How might these words apply to people who think things should be changed?

Draw what these words mean to you:

“grass”

“roots”

“movement”

Give 2–3 examples of grassroots movements

