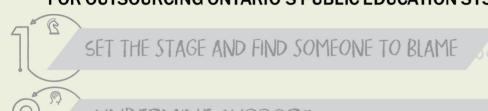
## THE PRIVATIZATION PLAYBOOK

THE GOVERNMENT OF ONTARIO IS SETTING THE STAGE FOR OUTSOURCING ONTARIO'S PUBLIC EDUCATION SYSTEM.









## ADJUST THE MESSAGE BASED ON REALITY

- 2019 BUDGET CUTTING \$1 BILLION OUT OF EDUCATION
- CLAIM EDUCATION IS OFF THE RAILS, NEED TO GET BACK TO BASICS
- PRETEND LAYOFF NOTICES AREN'T REAL, JUST "ROUTINE"



HAVE A LEGAL STRATEGY



NEW FORMS OF PRIVATIZATION